

## 2012 Y-Bridge Arts Festival

Dear Artist/Craftsperson,

Qualified artists of note are being sought for inclusion in the fourth annual Y-Bridge Arts Festival. The purpose of the festival is to continue an annual art event to attract art lovers throughout the region, and to celebrate the already rich heritage of art and craft production in this area. Zanesville's Y-Bridge, long associated as a unique civil engineering construction, is the site for this cultural event. The opening date of this two-day event is **Friday, August 3**, and **Saturday, August 4, 2012**. Located on the confluence of the Muskingum and Licking rivers, near downtown Zanesville, this historic site attracts thousands of visitors per year. Zanesville is an easy one-hour drive east from Columbus on interstate 70, or twenty-five minutes west from the intersection of I-77 and I-70 near Cambridge.

The 2012 Y-Bridge Arts Festival planning committee is seeking artists and crafts persons of quality whose work will insure that the festival is seen as an important and noteworthy event. Complementing this main attraction will be [auxiliary] arts activities, fun events for all ages, as well as entertainment. Please check our website, [www.ybridgeartsfestival.com](http://www.ybridgeartsfestival.com) For now, regarding the primary focus of the festival, exhibitors can expect to be given a lighted 10' X 10' space inside a 20' X 20' tent, which will be divided in quarters for four occupants. A table and two chairs will also be provided. [Beyond this, each exhibitor must provide display racks for your artwork.] As the tents are located on the bridge proper, which has a gentle curve, artists are encouraged to bring any leveling devices they might desire. No commission will be collected on any sales. The Y Bridge Festival organizers will make every attempt to safeguard artist's work and property, but liability rests ultimately with the artist. Police protection, tie down tent sides, and related overnight security will be provided. Even so, artists are encouraged to remove valuables (purses, wallets, cash boxes) when they leave their assigned area for periods of time, particularly overnight. Award ribbons and a \$500 Best of Show prize will be awarded during the festival. The criterion will include technical proficiency, personal style, and originality.

### Some Rules and other Considerations

The Artist Recruitment Committee of this inaugural festival is targeting artist of recognized merit who create primarily original art works. Any artists collaborating on work should so indicate on the letter of agreement to exhibit. All artists must staff their own booths throughout the duration of the festival. If artist desire to sell reproductions or copies of their original work, [posters, cards, etc.], these artifacts should occupy only a minor part of the total display space. Commercially made goods from kits and the like, as well as imported goods are not acceptable for display or sales. Multiples such as hand made or hand pulled prints in editions however, are appropriate. We hope that all exhibitors have many sales, but we also expect that the artist will have sufficient numbers of pieces so that the volume of sales early in the festival does not exhaust the stock available, leaving an empty booth. Please refer to the enclosed forms that include additional rules and guidelines

If you are interested in being one of seventy [participating] artists, please complete the application form, sign, and remit \$10 non refundable entry fee together with images of your artwork for the jury by March 30, 2012. Please remember to include a self-addressed, stamped envelope if you wish your images [photos or slides, or CD] returned.

# The artist is expected to be present on site during the Festival.

- # All participants are expected to remain open for business from 6:00 to 9:00 PM on Friday, August 3, and from 10:00 AM. to 9:00 PM on Saturday, August 4.
- # Exhibitors are discouraged from selling non-original promotional items such as tee shirts, etc.
- # Artists are expected to display only the work in the media category in which they are accepted, comparable in style and quality to work shown in images submitted for admission.
- # Artists are responsible to collect any sales tax.
- # Y Bridge Art Festival takes no commission on sales
- # **If you are selected**, [Juried in] a **signed contract**, (sent with acceptance letter) and a **booth fee of \$65** will be due by **May 1, 2012**. You will receive specific information regarding designated free parking, set-up time of arrival, booth location, special events, and the like.
- # The Y Bridge Art Festival Committee reserves the right, in rare circumstances, to accept a limited number of artists of exceptional quality directly by invitation.
- # All accepted exhibitor checks will be cashed once you are accepted into the festival.
- # Artists wishing to exhibit work in more than one category must submit images for jury purposes in each category. Only one jury fee is required.
- # Exhibitors will be notified of their space assignment by mail. The planning committee expects that this notification will occur approximately one month prior to the festival. Set-up time is on Friday, August 3, beginning at 12 noon (participants will be given scheduled times of arrival)
- # Exhibitors must set up their exhibit in the assigned space. Artists must supply their own display racks or equipment.
- #The Information Tent located at the Festival will serve as a control center/headquarters and will be staffed throughout the Festival.
- # For additional information please contact **Linda Regula** at 740 588 0537 or e-mail [lindaregula@aol.com](mailto:lindaregula@aol.com)]. If you e-mail, please address subject: Y Bridge Arts Festival. Check our website first as we hope to post answers to frequently asked questions.

**APPLICATION FORM for 2012 Y-Bridge Arts Festival**

Name(s): _____
Business Name(s): _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ (w) _____ (h) _____
E-mail: _____
Web site: _____
Category: _____

**ARTWORK CATEGORY** (Please check appropriate category)

**2-D Media** \_\_\_ painting \_\_\_ drawing \_\_\_ photography \_\_\_ digital photography

\_\_\_ printmaking \_\_\_ mixed media

**3-D Media** \_\_\_ Ceramics \_\_\_ Sculpture \_\_\_ Fiber \_\_\_ Glass \_\_\_ Jewelry \_\_\_ Metal

\_\_\_ Wood \_\_\_ Other

Price Range: [from low end] \$ \_\_\_\_\_, to [high end] \$ \_\_\_\_\_

**Artists wishing to exhibit work in more than one category must submit images for each category (only one application fee per artist)**

**\*\*\*\*\*Images can include photographs, or slides, or CDs.\*\*\*\*\***

<p><b>Please send \$10 non refundable application fee.</b></p> <p>Payment Method: Check _____ Cash _____ Money order _____</p> <p>By signing this application, the artist acknowledges having read the prospectus including all rules and other considerations, and agrees to abide by all rules set forth.</p> <p>Signature: _____ Date: _____</p>
---

**Important: Postmark deadline for this application submission is March 30, 2012**

## ENTRY FORM CHECKLIST

\_\_\_ Completed and signed application form.

\_\_\_ **\$10 non-refundable fee must accompany application.** May also submit booth fee \$65 at this time. Booth fee returned if not accepted. Make checks payable to: **Y Bridge Arts Festival**

\_\_\_ Labeled and numbered images with accompanying description.

\_\_\_ Self-addressed envelope for the return of materials.

\_\_\_ Short, one-page Bio if available

Send application, images and remittance to:

**Artist Submission**

**c/o Chamber of Commerce**

**205 North Fifth Street**

**Zanesville, Ohio 43701**

**Important: Postmark deadline for entry application is March 30, 2011**

\*\*\*\*\*

### **Actual Festival Timeline:**

Artists will register and begin set-up on bridge: Friday, August 3, beginning at 12:00 noon

Artists must man booths: Friday, August 3 from 6 PM to 9 PM &

Saturday, August 4 from 10 AM - 9 PM

[Volunteers will be available to set booths for short breaks]

**\*Artists must comply with time schedule/and festival plan to move artwork, equipment, and autos on...and off...the bridge. (last year, seventy artists and equipment moved off the bridge in less than 2 hours)**

### **Evaluation of artwork will include the following criteria:**

1. Originality and Imagination
2. Visual Impact
3. Craftsmanship or Technical execution
4. Level of sophistication or difficulty/complexity attempted and creative problem solving

5. Meeting imposed deadlines
- 6 Ability to accept criticism for purposes of professional growth

If the artist/student submits a portfolio of work, the work will be assessed on points one through four above and also will be evaluated in terms of evidence of professional presentation. Presentation includes how carefully the portfolio is organized and how the works themselves are properly offered for viewing. Matting, framing when required, or quality of documented imagery will be evaluated.

### **JURY PROCESS**

The jury consists of a panel of artists, art educators, and gallery owners. All images will be juried anonymously. An artist statement may be submitted, but the name of the artist will not be available to the jury.

### **SUBMISSION OF SLIDES, PHOTOS, OR DIGITAL IMAGES**

Artists should submit four images of their work. Slides or photographs or digital images are acceptable if sent as follows.

- Slides must have artist name, medium, and slide number on slide mount accompanied by a description on a separate sheet. A red dot on the lower left corner will assist the jury in loading slides for review.
- Slides will be returned together with the jury decision. Please include a self-addressed stamped envelope with your application.
- Photographs must be identified by number with a corresponding description of media, and size.
- CDs must be jpeg format (.jpeg) with medium compression. Images not in JPEG format which cannot be “read” are not acceptable. Do not use Windows program “Media Center”. Images should be a 300dpi (dots per inch) resolution and no larger than 1024 X 768 pixels.
- Each image on the CD should be labeled with your last name, first initial and number only (example: smith.a. 01.jpg). Please number images of your artwork 01 through 04. Titles of artwork are not necessary.
- Place CD in a paper sleeve and mail in a padded or cardboard packaging.
- NO internet connections to personal websites will be utilized as part of the jury process.